

C12 Chair Ideal Candidate Profile

C12's vision is to change the world by advancing the gospel in the marketplace. We can't achieve our vision without adding new C12 Chairs who can serve more CEOs, business owners, and their Key Players. We are looking for leaders interested in pioneering C12 in new markets around the country (and world), joining an existing team, or succeeding an existing Chair. C12 Chairs get to build, lead, and impact Christian CEOs and business owners who want to build great businesses for a greater purpose.



BUILD. Chairs are responsible for building groups of Christian CEOs and business owners (members) as well as key executive leaders (Key Players). This process includes networking, marketing, and business development. Chairs are responsible for maintaining the integrity and affinity of the C12 experience.



LEAD. Chairs lead members in monthly Business Forums and one-on-one meetings. Coaching, advising, and mentoring members are from both a business and spiritual perspective. Chairs help members think through real-time leadership challenges like building teams, refining processes, vetting opportunities, and resolving issues.



IMPACT. Chairs unleash exponential impact that begins with their members and extends to employees, families, and communities. By facilitating peer learning and counseling one-on-one, they nurture business stewardship, work-life balance, strong relationships, and spiritual growth.

A Chair's success is not determined by his or her education, age, gender, ethnicity, personality profile, or a specific industry experience. Our current cadre of Chairs is made up of accountants, marketers, and manufacturers, younger leaders and sage leaders, and everything in between. More importantly, Chair candidates must have the passion, patience, and persistence to grow their C12 Forums as a business and a commitment to follow a proven, results-driven process. Through successes and failures, we have realized the necessary prerequisites and unique qualitative assets for a strong fit.

Requirements of a C12 Chair:

- **Christ-following maturity** – An unwavering biblical worldview shaped by God's Word
- **Entrepreneurial spirit** – A confident, motivated, and self-starting mindset and the grit, resilience, and agility to launch and scale
- **Full-time commitment** – Willingness to invest the time, energy, and resources to be the owner of your practice
- **Trustworthiness** – The gravitas to garner the respect of business peers who will welcome, seek, and heed your advice and counsel balanced with the humility to listen
- **Business leadership experience** – High business leadership acumen from personal experience (C-suite, ownership, or executive management)
- **Passion** – A heart for disciple-making, strategy, and the marketplace
- **Buffalo mindset** – Alignment with our cultural ethos commitment to challenging others, confronting issues, rallying together, entering the unknown, and pursuing God's truth while leaning into the storms of circumstances together (visit buffaloculture.com)
- **Financial capacity** – Capital reserves to fuel the launch of your practice and business startup investments necessary (6-18 months depending on your monthly needs)

