

C12 Membership

C12 is the only network of CEO and executive business forums that offers a proven framework for the growth & development of Christian business leaders across the globe who seek excellence and a greater purpose in their businesses, lives, and communities.

3 STEPS TO EXPLORE MEMBERSHIP

A process of mutual discernment to determine your eligibility to join a local C12 Forum and to explore the value you stand to gain with membership.

Discovery Call

This 15-20 minute Zoom call serves as an introduction and high-level overview between you and the C12 Chair.

Exploratory One-on-One

Next, a face-to-face meeting with the C12 Chair will allow you to explore the value you'll receive by joining C12 as well as the contribution you'll be able to make to others in the Forum.

Guest at Business Forum

Should you desire to proceed, you will be invited to attend a C12 Forum as our guest. You will be expected to participate in the day as if you were a member. At the conclusion, we will mutually determine next steps.

QUALIFICATIONS

- 10+ Employees OR \$2 M+ Annual Revenue
- Ownership or Executive Responsibility
- Growth Mindset
- Results-Oriented

EXPECTATIONS

- Extreme Confidentiality
- Transparency
- Consistent Participation
- No Solicitation

COMMITMENT

- 1 full day/month: Business Forum
- 1 hr/month: One-on-One Coaching
- 1 x /year: Core Business Presentation
- Periodic Peer Business Evaluations

VALUE GAINED

- Spiritual, Economic, and Team (Tri-Value Model)
- Advice & Counsel of Peers with Extensive Business Expertise
- One-on-One Coaching with C12 Chair
- Annual 360-Degree Business Evaluation
- Key Player Alignment & Development

Opportunities

- Industry Forums with C12 Members across U.S./International
- Access to Strategic Alliance Partners



Great Businesses. Greater Purpose

joinC12.com